

ICHEC Summer School 2016

Program Overview

ICHEC Summer School 2016 is a two-week program fully taught in English and taking place in Brussels, the capital of Europe from July 2nd until July 16, 2016.

This great mixture of courses, cultural activities and company visits will allow you to develop managerial skills in a thrilling international environment.

Courses & Activities

You have the choice between two tracks. Each track is worth 5 ECTS credits and represents 40 contact hours.

Track 1: Understanding the EU market and its challenges

This track is exclusively available for Master's level students and will treat two main topics, as to know the „European History and Institutions” and the „European Management : its specificities and challenges”.

Track 2: Doing business in a globalized market

This second track opened to undergraduate and graduate students focuses on cross-cultural management by approaching two specific themes : „Intercultural negotiation and communication”, and „Marketing practices : a cross-cultural approach”.

In addition to your courses, you will also have the opportunity to visit the European Commission & Parliament, a Belgian company, and of course the main touristic attractions of Belgium.

Fees

Registration fee: 1.475 EUR

This fee includes: courses, course material, coffee breaks, activities, and transport in Brussels. It does not include: accommodation, meals, transport to/from Brussels, international medical insurance, visa and personal expenses.

Optional accommodation fee: 690 EUR per person in studios of 2 people, in an Aparthotel in the city-center of Brussels. Breakfast included.

Discount: -10% on the tuition fee for students from partner institutions and for early-bird registrations.



Application process

In order to apply, you will be requested to:

- Prove that you are a current or former undergraduate student (Track 2) or graduate student (Tracks 1&2).
- Send us the application form and a copy of your ID/passport.

There will be no language requirement, but we highly recommend you to have at least a B2 level in English to be able to successfully follow the courses.

Applications are expected from January 15 until March 15 (early-bird rate), and from March 16 until April 15 (full tuition fees rate). The application form will be available in January on www.ichec.be.

To sum up

- ✓ **What?** Business courses (2 tracks) for undergraduate and graduate students.
- ✓ **When?** July 2-16, 2016
- ✓ **Where?** ICHEC Brussels Management School (Montgomery Campus), Brussels, Belgium
- ✓ **How much?** 1.475 EUR (-10% for partners & early-bird)

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